

REALTOR® Value Proposition

As your Realtor I am your trusted advisor.

- Understanding the needs and wants of my clients is my highest priority.
- Keeping my client's best interests in mind at all times, I will apply my education and knowledge to every transaction to create an exceptional experience.
- As a subscriber to the REALTOR® Code of Ethics, I am reliable, honest, and professional at all times.
- Accountability is important to me. I follow through with my clients on all matters.

As your real estate agent, I will provide personalized services.

- I feel it's important to listen to my client and discover what they want to accomplish during the transaction process.
- I understand how my client likes to receive communication; ensuring communication is valuable, timely, and relevant.
- As a full-service real estate professional, I offer a menu of services throughout the ENTIRE process of the sale: Before, during, and after.

As your real estate agent, I anticipate the entire transaction process.

- Empowering my clients to make decisions on how to proceed, I anticipate and inform them of any potential issues.
- I explain financial impacts and recommend solutions to my clients in language they can understand.
- I have the foresight to know that issues can and do arise. I know how to address them before they become problems.

As your real estate agent, I possess expert negotiation skills.

- I understand my client's needs and work diligently to meet them.
- I have a full understanding of both sides of a transaction and find the best net end result for all parties.
- My priority is to use my expertise in providing a smooth and low stress process for my client.

As your real estate agent, I am knowledgeable in the local market and the transaction process.

- I am a specialist in area neighborhoods and provide detailed knowledge of local communities and area homes.
- I have worked with and know many local sales associates and can offer strategies on how to best work with them.
- Knowing and understanding the historical, economic, and seasonal trends in my community is one of my priorities.

As your real estate agent, I provide the backing of respected and valued experience.

- I work with and for a locally based, locally owned company that has many years of leadership experience.
- The company I work with is respected by sellers, buyers, and other real estate agencies.
- The company I work with is well recognized for their innovation as a real estate company. We use the latest technology and real estate practices to serve our clients better.
- The company I work with makes honesty, integrity, and reliability their number one priority.
- The company I work with cares about the community in which we live. This is demonstrated through the work we do with local organizations and community outreach.